

**Quality Education Fund**  
**Applications with Grant Sought Not Exceeding \$200,000**  
**‘Joyful@School’ Campaign**  
**Information Note**

Preface

The ‘Joyful@School’ Campaign is co-organised by the Education Bureau and the Department of Health and is implemented in the 2016/17 school year in primary and secondary schools. The aim of the Campaign is to enhance students’ awareness and understanding of mental health through a series of activities. Applications can be submitted to the Quality Education Fund (QEF) for funding not exceeding \$200,000 (mini applications) to implement related activities under the Campaign. **Applicants should state clearly in the project title that the project is related to the ‘Joyful@School’ Campaign.** The purpose of this information note is to facilitate the preparation of QEF mini applications relevant to the Campaign by the applicants. The information provided herein is for reference only and is not exhaustive. Applicants have to follow the requirements set out in the “QEF Guide to Applicants” in preparing and submitting their proposals as well as monitoring their approved projects.

Collaborative mini applications under the ‘Joyful@School’ Campaign will not be subject to the quota for mini applications (the existing quota for each applicant is two per school year). In case there are collaborating / participating schools and organisations, a party should be assigned to register as an applicant and be held responsible for the whole project. If an applicant is to collaborate with many different partners under the Campaign, this applicant, among others, has to give further details to demonstrate his capacity to implement the projects in terms of manpower.

Details about the ‘Joyful@School’ Campaign can be found [here](#) (Chinese version only).

Applicants can refer to the proposals of approved projects under the Campaign, which can be accessed via this [link](#) or the QR code below:



### Project Needs

- The objectives of the project could be:
  - (i) developing students' mental well-being through Sharing, Mind and Enjoyment as advocated in the 'Joyful@HK' Campaign;
  - (ii) cultivating and encouraging a positive culture of seeking help from trustworthy people when in need in order to promote anti-stigmatisation;
  - (iii) enhancing students' skills for coping with various challenges, including those for solving problems, handling peer / family relationships, adapting to new environments and managing emotions;
  - (iv) enhancing teachers' and/or parents' awareness and skills (e.g. through the "Happy Kids Charter") to promote students' mental well-being as well as develop their talents and interests;
  - (v) early detection and intervention of at-risk students; and
  - (iv) providing appropriate care and support for students with mental health needs.
  
- Applicants should elaborate on the school-based needs by providing information such as the composition of students and the students' social and emotional development of the participating / applicant schools. Details on the **specific needs** of the target students should be provided.
  
- Applicants should elaborate on how the project can address the needs of the schools / students and the new ideas or practices (including enhancement and/or adaptation) which serve to supplement and/or complement the existing practices of the schools and which would facilitate the development of schools to address the needs specific to their own contexts. Common school activities should be avoided but the project can build on and further expand new ideas or practices that have been generated from the projects previously funded by the QEF. In taking 'Joyful@School' as an innovative idea, applicants have to elaborate on how the relevant projects can address the needs of schools/students.

### Project Feasibility

- The target participants could be students, teachers and/or parents. Possible activities include but are not limited to the following:

*For Students:*

  - (i) promotion events of campus TV / School radio broadcasting;
  - (ii) bridging programmes for S1 / S4 students;
  - (iii) mental health activities / school-based contests;

- (iv) guidance / life skills lessons for students;
- (v) skills training / counselling groups (e.g. on perspective taking, stress management);

*For Teachers:*

- (vi) talks and seminars for enhancing teachers' knowledge about mental and psychological health as well as strengthening their abilities in identifying and supporting students in need;

*For Parents:*

- (vii) whole-school activities on "Happy Kids Charter" in order to enhance parents' awareness and skills in nurturing happy children;
  - (viii) talks and seminars for helping parents understand the emotional and developmental needs of their children as well as develop their personal strengths and interest;
  - (ix) parent-child group for mastering the methods for supporting their children and improving parent-child relationships.
- Applicants should elaborate on how the proposed activities are to be implemented for achieving the project objectives stated and addressing the school's specific needs.
  - Details such as the learning focus of each activity, the topics / content of each lesson / talk / seminar / workshop, the duration of each session and the frequency should be provided.
  - Job duties, academic qualifications and relevant experience required for the project staff / instructors should be provided.
  - Activities should be carefully designed and implemented with a view to enhancing the professional capacity among principals and teachers. Mere procurement of services is not encouraged.

Project Evaluation

- The application should have clearly designated indicators and measures of success along with the means by which relevant data will be collected.

Quality Education Fund Secretariat  
May 2017